

Incentives! Swag! Goodies galore!

Sure, 'tis better to give than to receive. But getting something in return for your Give!Guide generosity sure shouldn't hurt. With that in mind, this year we're offering all manner of rewards, matched to the amounts given. Check out the chart on these two pages for the specifics.

The bigger picture goes like this: If you give \$25 or more to any of the nonprofits listed in this Guide, you'll get an email containing an electronic coupon. Print it out to receive the benefits listed below. \$50 or more to a single nonprofit — of course, we encourage you to spread your generosity around — will get you, in addition to the electronic coupon, an envelope containing additional goodies. Next, if you're 35 or under and give \$100 or more, you're automatically entered in a drawing for all manner of goodies — including a cheque from Willamette Week for \$1,000. At \$500, there's home delivery of a nice, recyclable New Seasons grocery bag containing a bottle of wine and some Stash Tea. A \$1,000 donation adds to your home-delivered shopping bag a 22 oz. bottle of one of WW's favorite beers — Ninkasi — and a pound of Peet's coffee. A donation of \$2,500 or more results in one of Willamette Week's owners — Publisher Richard Meeker or Editor Mark Zusman — at your door with a further enhanced shopping bag. Finally, every one of you who gives the \$10 minimum will have a chance to have WW's Publisher cook you and a guest dinner at his house early next year.

There are incentives for the nonprofits, too. Whichever one attracts the greatest number of contributions from donors under the age of 36 will get a \$1,000 cheque from Willamette Week, along with bragging rights. The same holds for the nonprofit that raises the most money through this year's Give!Guide. (Only one prize per nonprofit.)

The \$25 coupon

Make sure to print it out and hang onto it in order to be eligible for the following:

- Free admission to a special Give!Guide show at Berbati's Pan on January 15, 2010. (Value: \$10)
- Free Powell's pint glass to anyone who makes a purchase at Portland's favorite bookseller between January 1 and January 24, 2010. (Value: TK)
- \$10 off any purchase of \$50 or more at Community Warehouse's Estate Store.
- 15% off swimwear at Popina Swim, Portland's Bathing Suit Boutique.
- 2009 MusicfestNW compilation CD (while supplies last).

For donors of \$50 - \$499

All of the above, plus:

- TriMet bus ticket (value: \$2)
- Coupon good for a medium beverage at Peet's Coffee & Tea to the first 1,000 donors in this category (value: \$4)
- Track back card from Kiehl's good for a deluxe sample (value: \$2.50)
- Free Reed's elixir at New Seasons Market (with purchase of any Reed's fourpack).
- Free game of bowling at Grand Central Bowl. (Value: \$5)

For donors of \$500 - \$999: Home delivery of a New Seasons Market recycled grocery bag containing a bottle of fine wine from E&R Wine Shop, a package of Stash Tea, and an envelope of coupons.

For donors of \$1,000 - \$2,499: The same grocery bag and contents above, plus one pound of Peet's coffee, a 22 oz. bottle of Ninkasi beer. All delivered to your home.

For donors of \$2,500: Add a bottle of sparkling wine to that shopping bag and visit with one of WW's owners on your doorstep when either Mark Zusman or Richard Meeker makes your personal delivery.

For donors under age 36 who've given \$100 or more

You'll be entered in a drawing for the following:

- 20 Bishops Barbershop haircuts (one per winner) bishopsbs.com
- Free Space-themed wedding at the newly remodeled Space Room for 50 people. (Value: \$5,000) spaceroomlounge.com
- 20 Nightgowns from Haralee (one per winner; value: \$50 each) haralee.com
- 100 bottles of Jungle Balm (one per winner; value: \$15) junglebalm.com
- 10 Naturally Knotty Bamboo Shawls (one per winner; value: \$49)
- Three bike bags from property of ... (one per winner; value: at least \$200 each)
- One \$75 gift certificate at Popina Swim.
- Four private parties at the Kiehl's store in Northwest Portland (one per winner).
- One free Tasting Room Tour for 4 at the Ninkasi Brewery in Eugene
- One weekend in a Zipcar.
- \$1,000 in cash from Willamette Week.